



Media & Campaigns Lead

PART-TIME, 20 HRS/WEEK · 6-MONTH CONTRACT · £15,000 · REMOTE, UK-BASED PREFERRED

APPLICATIONS CLOSED. This role is no longer accepting applications. The description below stays published for reference.

NewsCord's first hire. You will work directly with the founder and shape how a growing media accountability platform speaks, campaigns and grows.

■ About NewsCord

NewsCord analyses how news outlets cover the world's biggest stories. We compare coverage across hundreds of sources, expose bias with data (omissions, double standards, sanitised language, buried perpetrators) and turn the findings into action: media complaints, regulator submissions and public campaigns that thousands of people have joined. Our analysis has forced corrections and formal responses from some of the biggest names in news.

We do not pretend the mainstream frame is neutral. From Israel's genocide in Gaza to state surveillance deals at home, we name what is happening, show our working, and give readers a way to act on it.

■ The role

This is a hands-on, cross-disciplinary role for someone who lives and breathes the news and wants to hold the media to account rather than just complain about it. You will:

- **Manage newsroom relations and press.** Build relationships with journalists, editors and press offices. Write and coordinate press releases around our investigations, campaign launches and campaign wins.
- **Coordinate campaigns and volunteers.** Liaise with our volunteer network, manage campaign launches end to end (timing, copy, outreach, follow-up) and keep momentum going after launch day.
- **Critically analyse the news.** Read coverage the way we do: spot the framing, the omissions, the double standards and the sourcing tricks. Evaluate which stories deserve a NewsCord response.
- **Produce short media analysis pieces.** Use our in-house tech stack (cross-source coverage data, our bias-scoring pipeline, Claude) to turn raw analysis into sharp, evidence-led pieces.
- **Create social content.** Design and craft compelling posts for X, LinkedIn and Instagram, including images and infographics. You will have Canva Pro and our visual identity to work with.

■ Nice to have

Recording short videos or voiceovers for news analysis explainers. Not required, but if you are comfortable on camera or behind a mic, we will put it to good use.

■ Who you are

- You look beyond the mainstream narrative. You connect struggles to each other and to the powers at play, and you can back that instinct with evidence.
- You write with precision and restraint: no filler, no jargon, every claim checkable.
- You are organised enough to run a campaign calendar and a volunteer rota without being chased.
- You are comfortable being employee number one: scrappy, self-directed and happy to build the playbook as you go.
- Design sense matters. You know what stops a scroll and what gets skipped.

■ Pay and contract

£15,000 for the 6-month contract	£115 a day (4-hour day, Mon to Fri)	£28.85 an hour (£577 a week)	~£60k full-time equivalent salary
--	---	--	---

- 20 hours per week, worked flexibly: roughly 4 hours a day, Monday to Friday.
- Contractor basis, fully remote, with the possibility of extension or expansion as the platform grows.

■ What you get

- Canva Pro subscription
- Claude Max subscription
- Thaura Pro subscription
- Access to media events, press briefings and industry gatherings

■ Applications are closed

This role is no longer accepting applications (closed 22 July 2026). Thank you to everyone who applied. We are reviewing every application we received and will be in touch with applicants directly.

To hear about future openings, email info@newscord.org.